



Painting Organisations into Recovery

The aroma of paint and swish of brushes can now work its magic over more businesses in the South East.

Art2Motivate, the unique development system pioneered by artist and business development guru Peronel Barnes is expanding operations with a new licensing deal effective from 1st October 2009

Innovative organisational training and career development operation 3D Coaching will run Art2Motivate courses under their own brand. This will increase the number of courses that can be accessed by different industries and the geographic reach.

Art2Motivate takes employees, managers and teams out of their work environment and hands them paintbrushes or sculpting tools. The aim is to engage the creative side of the brain and bring it into day-to-day communication and decision taking.

While this might sound frivolous, all the organisations that have tried the process have raved about the business benefits.

As one customer put it the *"use of art and creative tools helped us to gain a greater understanding of team work and communication that will help us to perform as a team at a high level"*

Claire Pedrick, director of 3D Coaching, said: "we are increasingly aware of the benefit of offering involvement to our clients' in a variety of ways. Art2Motivate does that, simply cleanly and creatively, all attributes we encourage and reinforce."

Peronel Barnes, who founded Art2Motivate four years ago, added: "3D Coaching develop careers and organisations using high quality coaching, training and group facilitation. Art2Motivate and 3D Coaching are a great fit."

Art2Motivate:

01865 762041 / paint@art2motivate.com

<http://www.art2motivate.com>

3D Coaching:

0845 458 0154 / info@3dcoaching.com

<http://www.3dcoaching.com>

